



Flash Eurobarometer 531

Citizens' awareness and perception of EU regional policy

Survey requested by the European Commission, Directorate-General for Regional and Urban Policy and coordinated by the Directorate-General for Communication

Fieldwork
9/6 – 22/6/2023
Fieldwork conducted by
Ipsos European Public Affairs



Technical note

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Methodology

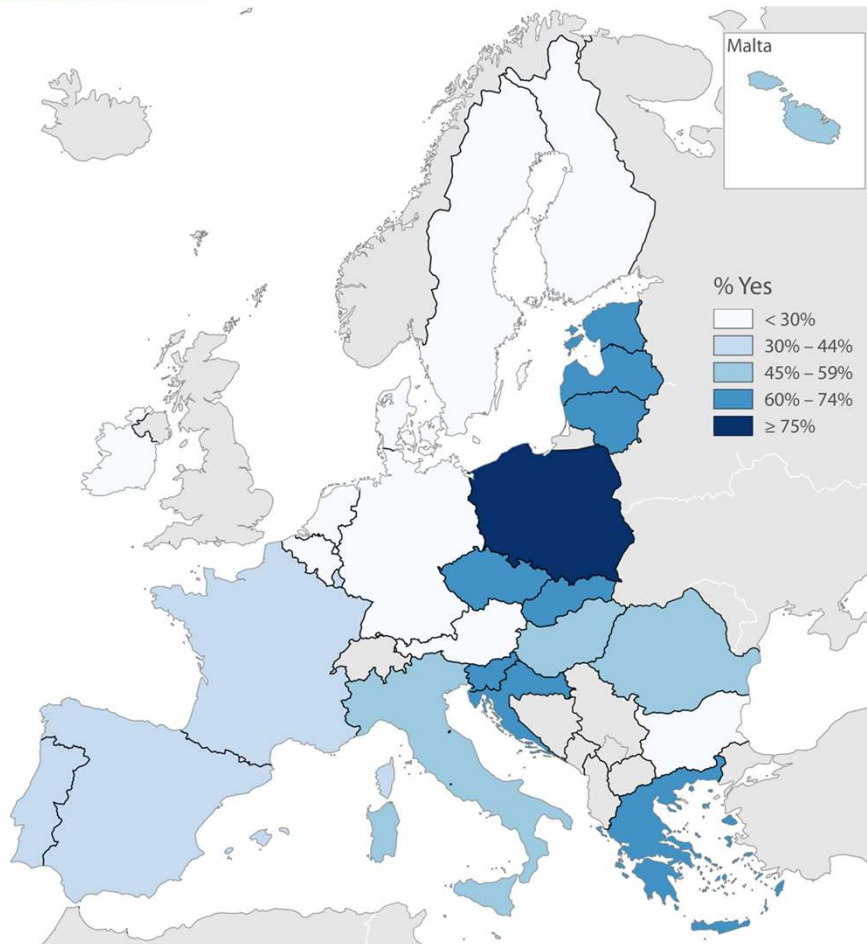
- The survey was conducted via telephone interviews
- Fieldwork: from 9 June to 22 June 2023
- Target population: EU citizens, 15 years and over
- Coverage: EU27
- Sampling methodology: dual frame, landline and mobile, probability design
- Number of interviews: 25 718
- Sample size per country: 500 in LU, CY, MT, 1000 in all other countries

Presentation of survey data

- Survey data are **weighted** to marginal age, gender, activity status and region population distributions using *rim* weighting. The EU27 averages are weighted according to the size of the 15+ population of each country.

Note: Percentages may not total 100 due to rounding.

Awareness of EU co-financed projects

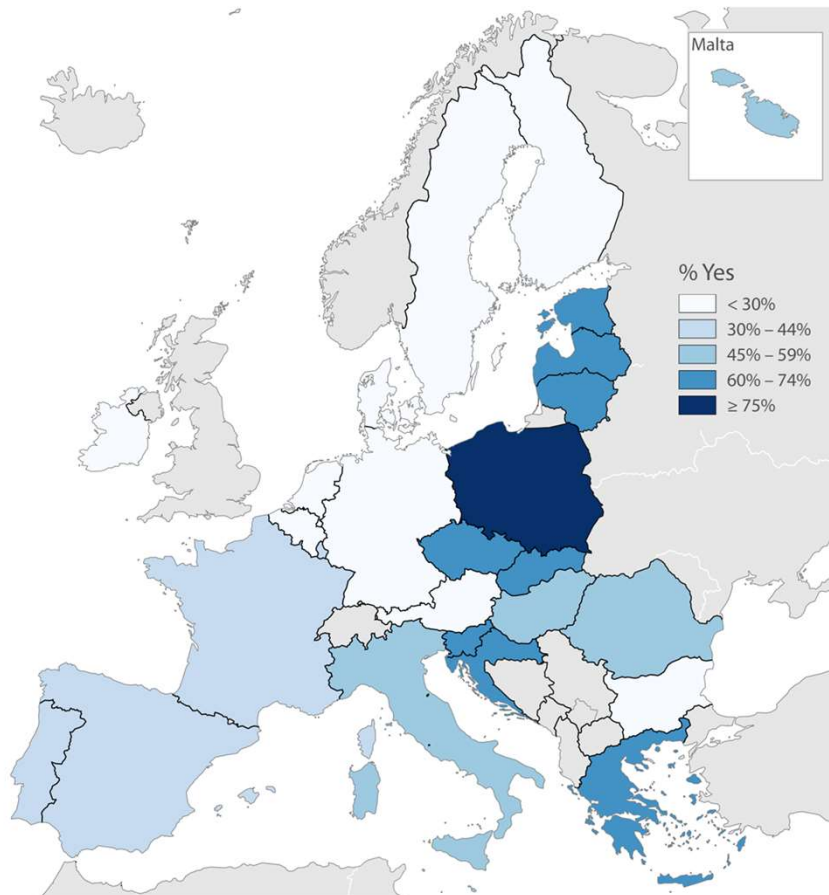


Europe provides financial support to regions and cities. Have you heard about any **EU co-financed projects to improve the area where you live?** (% yes)

EU27		39%	LV		62%
BE		23%	LT		65%
BG		29%	LU		37%
CZ		70%	HU		55%
DK		15%	MT		58%
DE		16%	NL		18%
EE		60%	AT		25%
IE		29%	PL		80%
EL		60%	PT		42%
ES		39%	RO		47%
FR		31%	SI		64%
HR		72%	SK		73%
IT		54%	FI		29%
CY		35%	SE		23%

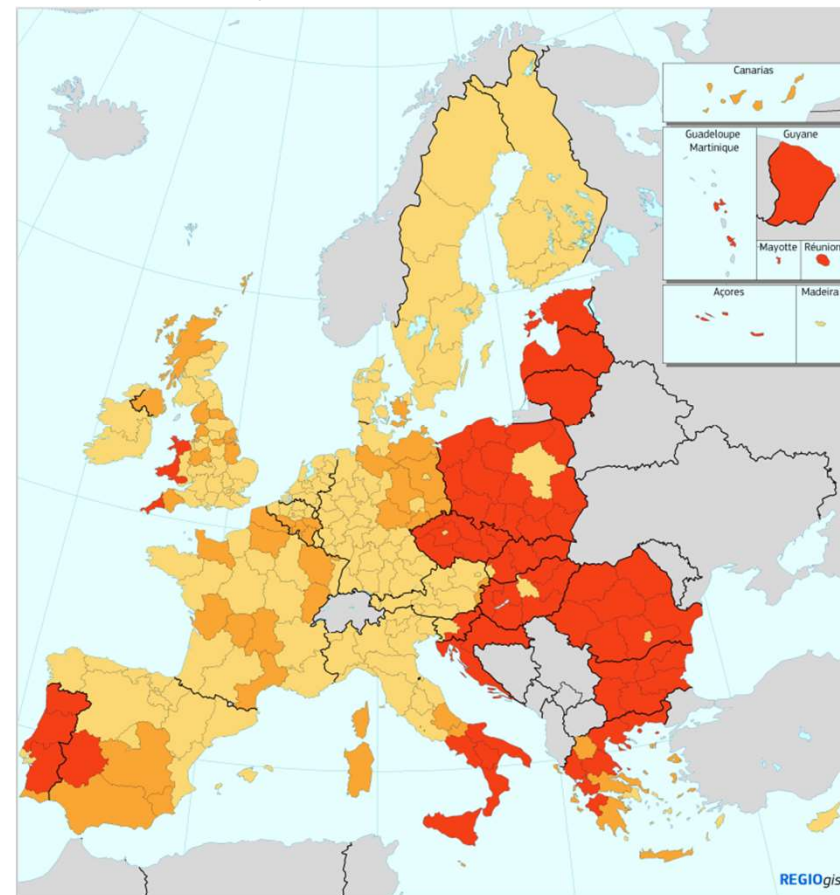
Awareness of EU co-financed projects

Have you heard about any EU co-financed projects to improve the area where you live? (% yes)



Structural funds (ERDF and CF) eligibility, 2014-2020

(Source: European Commission, DG REGIO)

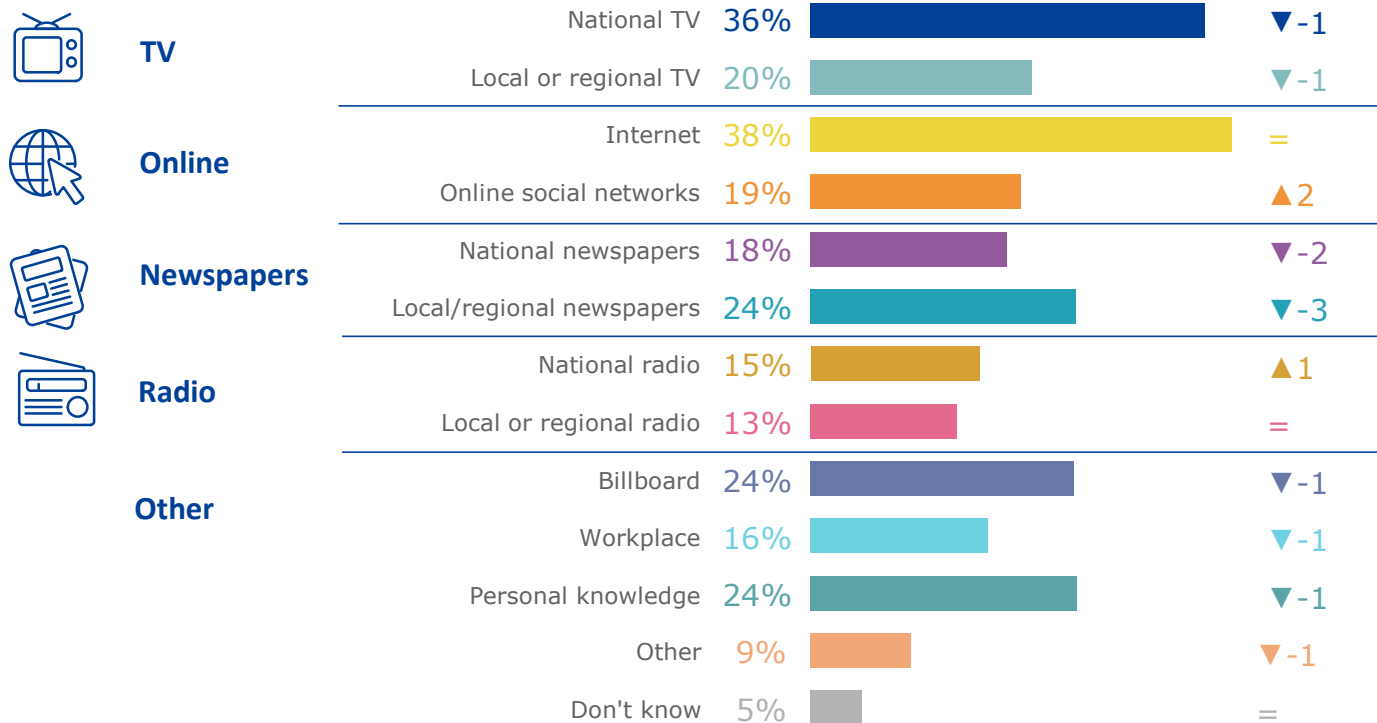


Sources of information on EU co-financed projects

Where did you hear about [EU co-financed projects to improve the area where you live]? Firstly? And then?

Base: respondents who have heard about EU co-financed projects in their area

▼▲ Evolution
2023-2021



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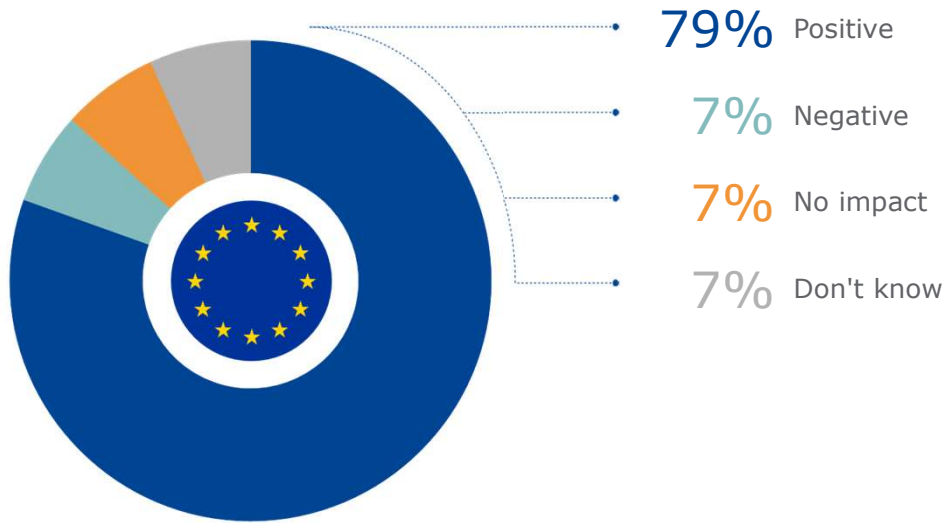
EU27 average

5 (%) Base: n=11 835 - Respondents who have heard about any EU co-financed projects to improve the area where they live

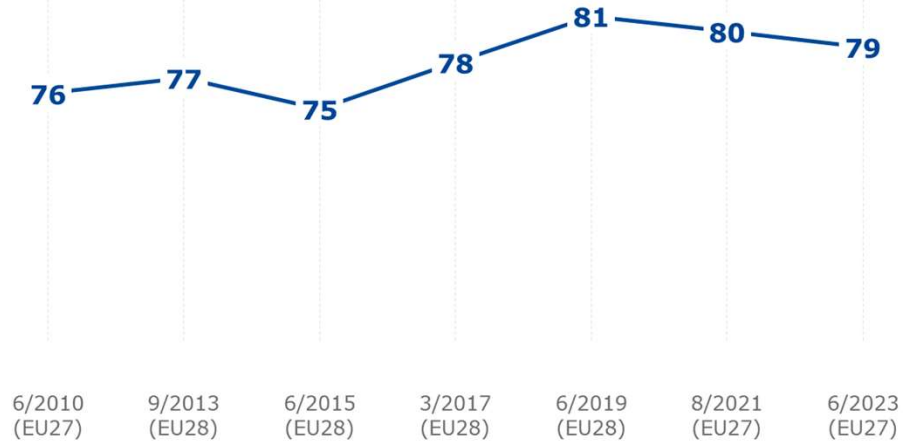
Impact of EU co-financed projects on development in local areas

Taking into consideration all the projects you have heard about, would you say that this support has had a **positive or negative impact on the development of your city or region?**

Base: respondents who have heard about EU co-financed projects in their area



% 'Positive' – Longer trend shows continued high awareness of EU's role in improving their city or region



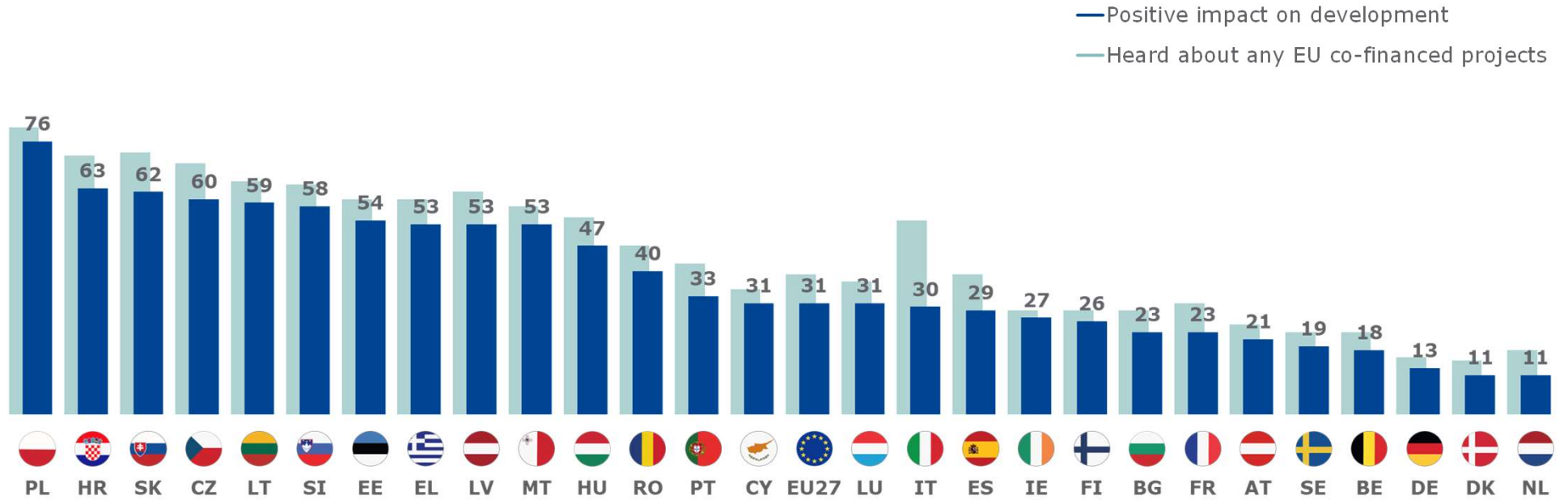
EU27 average

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 (%) Base: n=11 835 – Respondents who have heard about any EU co-financed projects to improve the area where they live

Impact of EU co-financed projects on development in local areas

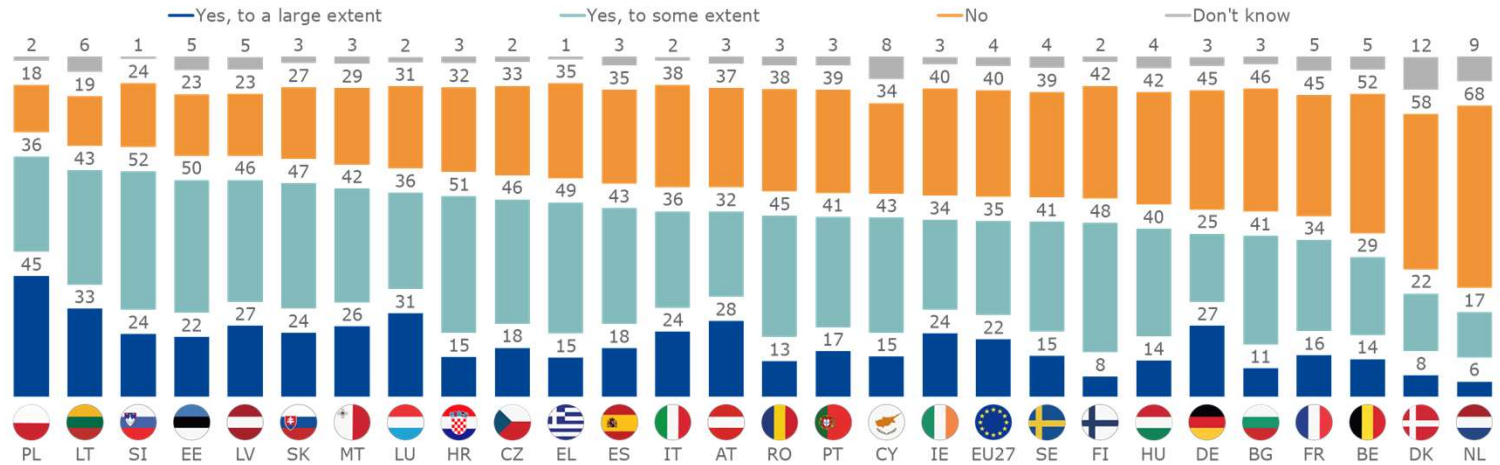
Taking into consideration all the projects you have heard about, would you say that this support has had a **positive or negative impact on the development of your city or region?**

Base: all respondents



'Feeling like an EU citizen'

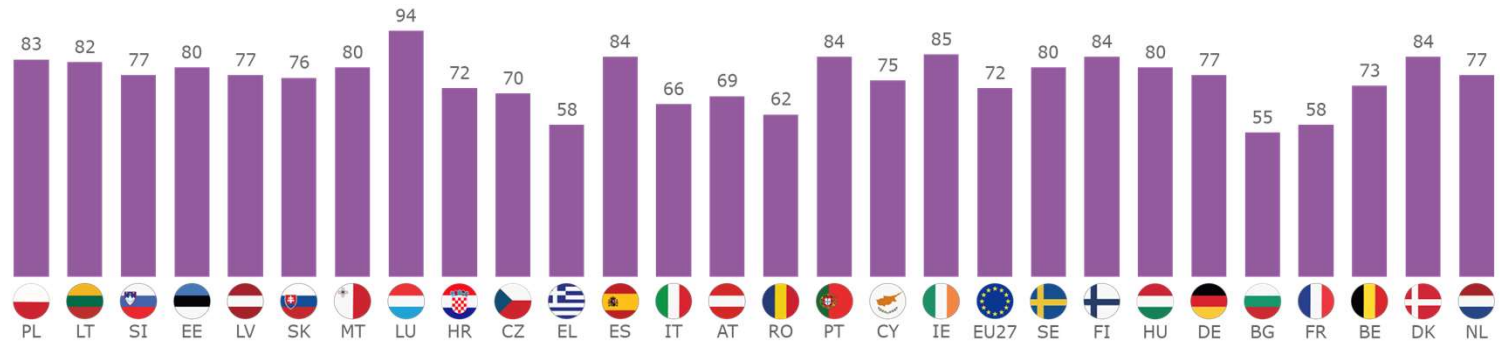
Do EU funded projects in your area make you feel like an EU citizen?



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% who feel at least to some extent like an EU citizen

(Standard Eurobarometer 99.4, Spring 2023)



Thank you!

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